***Great Expectations* Major Grade Project: due 12/7**

*You will create a project by yourself or with a group based on the novel, Great Expectations. The project should include the title of the novel, the author, and a hook to pique your audience’s interest. Videos should be one and a half minutes minimum to three minutes maximum****.***

**This project is a MAJOR GRADE and because you will have several weeks to work on it you will have no redo opportunity. *Be creative!!!***

**PURPOSE AND TEKS:**

**TEKS 21D** - To create media projects to include billboard, cereal box, short editorial and a 3-minute documentary or print ad to engage specific audiences.

**TEKS 15Ciii -** Write an interpretive response to an expository or literary text that addresses the writing skills for an analytical essays and provides evidence from the text using embedded quotations.

**TEKS 14A** - Write an engaging story with a well-developed conflict and resolution, interesting characters, and a range of literary strategies and devices to enhance the plot.

Choose **ONE** of the following assignments to create:

* **An alternate ending scene** for the novel; be sure to think about costumes, the set, etc. Entice your audience as to why this ending is better than the one written by Charles Dickens. Be sure to give credits for any images, audio, and yourself for creating the video.
* **Set up a short editorial** with an interviewer and a character (or characters) from the novel; inquire into lifestyles, interests, etc; Interviewer should have lists of questions written out beforehand. Be sure to give credits for any images, audio, and yourself for creating the video.
* **Create a short editorial** over the novel. Be sure to include a summary of the novel as well as your opinion of book. You must also interview a few people who have read the book and include relevant questions.
* **3-D Construction** of a billboard to advertise a newly released version of the movie in 2016. Finished structure should be neatly crafted with appropriate details.
* **Student selected;** see your teacher for approval

The Rubric for your projects is on the back.

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| **exceeds** | **meets** | **nearly meets** | **beginning** |
| **IDEAS & CONTENT 80**  Purpose and main ideas: clear, focused  · Intro begins with a strong hook  · Commentary is fresh, interesting and specific, with a strong conclusion. | **IDEAS & CONTENT 75**  Purpose and main ideas: clear and focused  · Intro is developed  · Commentary reacts to the novel with some detail; there is a conclusion | **IDEAS & CONTENT 70**  Purpose and main ideas: overly broad or simplistic  · Intro is limited, off-topic, predictable or too general  · Commentary lacks details; conclusion is weak | **IDEAS & CONTENT 65**  Purpose and main ideas: unclear and require inferences by reader:  · Minimal development of intro; insufficient details  · Irrelevant details  · Extensive repetition  · Conclusion missing |
| **VOICE/SOUND 5**  Order and structure are strong and move the reader through the text. | **VOICE/SOUND 4**  Organization is clear; order and structure are present. | **VOICE/SOUND 3**  Overall structure is inconsistent or skeletal | **VOICE/SOUND 2**  Organizational structure is unclear and difficult to follow, or too short to demonstrate organization. |
| **IMAGES 5**  Employs a broad range of words, which have been carefully chosen and thoughtfully placed for impact. | **IMAGES 4**  Employs a variety of words that are functional and appropriate to audience and purpose. | **IMAGES 3**  Does not employ a variety of words, producing a “generic” paper filled with familiar words and phrases. Language lacks precision and variety, or is inappropriate to audience and purpose. | **IMAGES 2**  Language is repetitive and/or misused, taking away from the meaning and impact. |
| **PRESENTATION 10**  Presentation has an easy flow and rhythm. Thoughts are carefully crafted, with strong and varied structure. | **PRESENTATION 8**  Presentations easy to follow; sounds natural; variety of sentence beginnings, lengths and patterns. | **PRESENTATION 6**  Some parts are easy to follow; occasional awkward pauses force the audience to question presentation. | **PRESENTATION 4**  Presentation tends to either be choppy, rambling or incomplete. Awkward pauses force the audience to question presentation. |