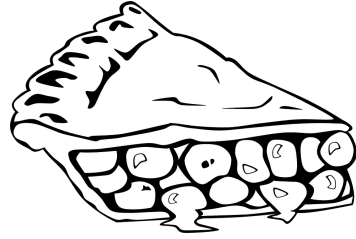


Get PIE'ED in Author's Purpose



Purpose	Definition	Examples
Persuade	The author has to <u>CONVINCE</u> the reader of something	Advertisements, persuasive letters, opinions, campaign speeches
Inform	The author <u>GIVES INFORMATION</u> about a topic	Textbooks, nonfiction books, expository essays, biographies, newspaper articles, directions
Explain	The author writes the <u>STEPS</u> the reader will follow	Instructions, directions, steps, procedures, how-to, recipes
Entertain	The author writes something the reader will <u>ENJOY</u>	Fiction stories, poems, songs, plays, jokes, narratives
Describe	The author uses some of the <u>SENSES</u> to <u>TELL</u> about a topic	Product descriptions, descriptive essays, imagery