

What do I need in my report?

- A title that briefly describes your findings
- A brief description of your design (including where, how many people were surveyed and who was surveyed)
- Analysis based on actual results (numbers and percentages)



Other things to make it better

- A visual (maybe even one of your graphs)
- Quotes (either from test subjects or another source)
- Possible explanations for the results
- Possible expansions on the study



How to write it

- It needs to be in the third person!!!
 - NO "I" and NO "We"
 - (refer to yourself as the researcher if you need to)
- It needs to read like a newspaper article

