



#### NULL HYPOTHESIS

The hypothesis that most people already think is true. Ex. Eating a good breakfast before a test will help you focus

Notation  $\rightarrow$  H<sub>o</sub>



The hypothesis that goes against the current held belief. Ex. Eating a big breakfast does not help you focus before a test.

Notation  $\rightarrow$  H<sub>a</sub>



# The entire group you want information about.





A characteristic is observed and data is collected. No outside factors are placed on the population.



A treatment is assignment to a group in order to study a specific characteristic. Data is then compared based on the results of the treatment.

#### TREATMENT

In an experimental study, the treatment is what is *changed* or *added* to the population or sample.



The variable of interest is what <u>characteristic</u> the surveyor wants to know about. NOTE- this is NOT the treatment



# In an experimental study, this group has no treatment done on them.

#### PLACEBO

A treatment that has no effect, however, the subject(s) does not know this. Often times in medical studies, the placebo is a sugar pill.



This occurs when subjects on a placebo show change because they think they are on an actual treatment.

#### CATEGORICAL DATA

Data that cannot be arranged numerically. For example: hair color, gender, ethnicity, religious affiliation, etc.

#### QUANTITATIVE DATA

Data that can be arranged numerically. For example: height, age, income, number of children, etc.



In a survey, this type of question requires the subject to choose an answer based on listed choices. (multiple choice)



In a survey, this question has no answer choices and leaves the subject to answer freely. "How do you feel about \_\_\_\_"



In a survey, a biased question is worded so that the subject would tend to answer in a certain way.



When some members of a population are more likely to be selected than others.



A sample that does not reflect the makeup of the population (a biased sample). For example population: High School Sample: Only Freshmen



Responders do not give accurate answers. For example: The subject might be embarrassed or trying to impress.

### **NON-RESPONSE BIAS**

Refusal to answer a question.

### **OBSERVER EFFECT**

Similar to response bias. Subjects being observed act differently when they know they are being observed.

## WORDING OF QUESTIONS

When the wording of questions makes a responder lean to a certain response. This could also occur in a closed question with not enough options.

### HIGH VARIABILITY

When data is spread over a wide range of values.



#### LOW VARIABILITY

# When data is not spread out (condensed).





# When the trial outcome is NOT close to the population mean.

SAMPLE RESULTS  $\rightarrow$ 

Population mean: 32

23	24	25	26	27	28
×	×	×	×	×	×
Х	Х	Х	Х	Х	×
Х	Х	Х	Х	Х	
	Х	Х	Х		
	Х	Х			
	Х	Х			
		Х			

### LOW STATISTICAL BIAS

When the trial outcome is close to the population mean.

## SAMPLE RESULTS $\rightarrow$

Population mean: 24.5

23	24	25	26	27	28
X	X	X	×	×	X
Х	Х	Х	Х	Х	Х
Х	Х	Х	Х	Х	
	Х	Х	Х		
	Х	Х			
	Х	Х			
		Х			

### UNDERCOVERAGE

Not enough members of the population are being studied. POPULATION: Sprayberry High School Sample: 10 students



#### CENSUS

# A study in which the ENTIRE population is sampled.



How a sample is chosen in a statistical study. If the sample is not picked correctly, all of the data collected could be inaccurate.



Every subject receives a number, and numbers are randomly selected either through a random drawing or random number generator.



Population is divided into distinct groups. Then a simple random sample is done for each group. Ex. Split into boys + girls- then draw numbers out of hat.

#### SYSTEMATIC SAMPLE

A rule is used to select members of a population. For example: Every third person who comes through the door will be selected.

#### **CLUSTER SAMPLE**

Clusters are formed which are small scale representations of the population. The entire cluster is studied.

Example: D lunch (has members of all parts of the school)
#### **CONVENIENCE SAMPLE**

Only members of the population who are easily accessible are sampled. This generally results in poor samples.



#### **POPULATION MEAN**

The average of EVERY member of the population. This is generally impossible, depending on what your population is.

Notation  $\rightarrow \mu$ 



### The mean of a sample of the population.





When you conduct a study that only looks at one variable, you are working with univariate data.

#### **BIVARIATE DATA**

When you conduct a study that looks at the relationship between two variables, you are working with bivariate data.

#### HISTOGRAM

A diagram consisting of rectangles whose height represents the frequency of a variable, and width represents an interval. There is no spacing between the rectangles.



#### **BAR GRAPH**

A diagram in which the numerical values of variables are represented by the height of rectangles with equal width. There is spacing between the rectangles.



#### **BOX & WHISKER PLOT**

A graphic way to display the median, quartiles, and extremes of a data set on a number line to show the distribution of the data. Sometimes called a boxplot.



#### PIE CHART

A type of graph in which a circle is divided into sectors that each represent a proportion of the whole.



#### DOT PLOT

The representation of data by using dots over a number line. The number of dots over each increment on the number lines represents the frequency of the data. (the dots can be Xs as well)



#### FREQUENCY TABLE

A table displaying how often each value in a set of data occurs.

Class interval x(weight in kg)	Tally	Frequency f
40 - 44	П	2
45 - 49	HII	4
50 - 54	-++++-	5
55 - 59	-++++- 1 1	8
60 - 64	-##	5
65 - 69	300	4
70 - 74	П	2
	And	30



## A distribution with most of the observations on the left. (It has a right tail)





## A distribution with most of the observations on the right. (It has a left tail)



# OUTLIER

# A data value that is far away from the rest of the distribution on either side.



# BIN SIZE

In a histogram, this refers to the size of the intervals used at the bottom of the chart.

